

➤ THE OPPORTUNITY

# Creative Graphic Designer



↗ THE SNAPSHOT

# Who you are in a glance

We get it — job hunting is tough. Reading through page after page of descriptions takes a lot of time. So here’s a snapshot.

### The top level

**Role:** Creative Graphic Designer  
**Salary:** £35,000 per annum  
**Location:** WFH - Remote (visits to our Clients and Berkshire / Shropshire HQs)  
**Start:** ASAP (3 months notice period is acceptable)  
**Benefits:** Flexible Working, Pension, Annual Bonus, Competitive Holiday.

### What we’re looking for

- ♦ **Design obsession:** You elevate, inspire, and bring ideas to life across multiple channels and mediums.
- ♦ **Experience:** +4yrs midweight experience delivering creative projects, with a degree level qualification.
- ♦ **Creative skillset:** Proven, all-round design talent — from graphic design to print-ready artwork, animation, and web design.
- ♦ **Tool expertise:** Proficient in Adobe Creative Suite (InDesign, Photoshop, Illustrator); After Effects, Adobe XD, or Figma a bonus.
- ♦ **Self-starter:** Confidence in generating engaging concepts through to polished execution.
- ♦ **Project leadership:** Able to lead multiple design projects simultaneously — pitching ideas to clients, meeting deadlines, exceeding briefs, and hitting that marketing euphoria.
- ♦ **Flexibility:** Work from home or travel to client sites as needed.

And most importantly...  
We’re looking for the rare, passionate person who is:

Self-motivating  
Self-aware  
Self-disciplined  
Self-improving

If you’re feeling this, let’s dive into the details — what GreyGekko is all about and the integral role you’ll play in our team.

- Snapshot
- Story
- Responsibilities
- Skills
- Apply



# Designing products Marketing brands Redefining markets

GreyGekko exists to challenge the expected.

We saw too many bold ideas held back by siloed thinking and uninspired execution. So, we built something different, a consultancy where product design and brand strategy are seamlessly connected.

Our approach is clear, creative, and disruptive. We don't just launch products or shape brands; we transform categories and reframe markets.

At GreyGekko, **design is more than process, it's experience.**

Snapshot

→ Story

Responsibilities

Skills

Apply



↗ THE RESPONSIBILITIES

# Your mission

GreyGekko is a growing consultancy — and we have no silos here. You’ll support all things creative within our busy marketing team, pushing boundaries and taking our creative design to the next level. Expect to be taken out of your comfort zone — in a flexible, dynamic environment where creative work is truly cherished. Working alongside our in-house Product Development team, you’ll see projects from initial product idea to market launch and beyond.

We may be small, but our passion and agility is big. This role is perfect for a candidate who wants true ownership of creative projects from start to finish. You won’t be stuck on one client, one brief, year after year — that’s not how we roll.

We’re growing, and now is the time to expand our Creative team. If you’re seeking the chance to work with global brands while having real project and client ownership, look no further.

Curious to see how your work will shape products, brands, and markets at GreyGekko? Check out our **Story & Work** to see what we do and the impact you could make.

## As a Creative Graphic Designer at GreyGekko you’ll:

- ◆ Develop all creative output from initial client brief to hands-on execution — from logo to launch and beyond, across multi-media.
- ◆ Build and develop authentic, meaningful brands.
- ◆ Create differentiating campaigns across print, digital, and social media.
- ◆ Bring ideas to life through conceptual development, ID creation, and mock-ups.
- ◆ Deliver all-round design — from print literature to exhibition spaces, websites, and social content.
- ◆ Produce engaging animations, videos, and graphics for social media campaigns.
- ◆ Release print-ready files in the required formats to partners.
- ◆ Create UI/UX wireframes to support apps, portals, and websites.
- ◆ Deliver practical solutions that clients can launch successfully with their audiences.
- ◆ Stay ahead of trends in digital and market design to influence creative direction.
- ◆ Be proactive in project management, aligning teams, partners, and suppliers to deliver on time, on spec, on budget.
- ◆ Clearly communicate the creative vision to clients, guiding them through the brand journey.
- ◆ Manage external partners and internal staff to deliver work to GreyGekko standards.
- ◆ Work in a fast-paced, multidisciplinary, flexible environment, juggling multiple projects simultaneously.

You’ll report directly to Founder Tom Weston, working day-to-day alongside Head of Brand Ceri Price.





➤ THE SKILLS

# Your toolkit

QUALIFICATIONS & EXPERIENCE

- ◆ Qualified to degree level in Graphic Design, Visual Communication, or related field.
- ◆ +4yrs experience within the degree-qualified role.
- ◆ Developed brands and/or campaigns within the consumer goods industry (Household / Consumer / Medical).
- ◆ Agency experience – working in or with agencies and familiar with common creative and delivery challenges.
- ◆ Passion for product marketing, either directly or through keen interest.

TECHNICAL SKILLS

- ◆ Confident in designing for print and digital mediums.
- ◆ Proficient in Adobe Creative Suite: InDesign, Photoshop, Illustrator.
- ◆ Proficient in creating animated content using After Effects or similar.
- ◆ Proficient in Wordpress web design and interface design.
- ◆ Understanding of Adobe XD (not essential).
- ◆ Understanding of Figma (not essential).
- ◆ Understanding of Premiere Pro or similar (not essential).
- ◆ Thorough understanding of interactive communications and best practices.
- ◆ Understanding of UI/UX across web, iOS, and Android.

PERSONAL SKILLS & WORK STYLE

- ◆ Proven ability to create and explain concepts to key stakeholders.
- ◆ High standards and meticulous attention to detail.
- ◆ Self-managing and able to organise/prioritise workload to meet deadlines.
- ◆ Self-motivated mindset with a positive, can-do attitude.
- ◆ Collaborative team player, working with creative, engineering, and design teams from concept to delivery.
- ◆ Strong communicator, able to give and receive constructive feedback.
- ◆ Core understanding of Microsoft Teams, OneDrive, and SharePoint for remote/flexible working.
- ◆ Ability to travel to clients & suppliers within the UK and overseas.

**NOTE:** Don’t worry if there’s a skill you’re not strong at — we can provide training. We’re looking for a candidate with all-round knowledge and a keen eagerness to learn where exposure is limited.





↗ DESIGN THE UNEXPECTED

# Show us what you've got

You've made it this far — thank you for taking the time to read our opportunity.

Like our client approach, we're flexible. Please send your CV & Portfolio in a format that feels right for you. We know how important it is to present your work properly, so no low-res compromises.

**FILE LIMITS:** Unfortunately, we cannot accept files over 20Mb via email. No problem — portfolios via transfer sites (WeTransfer / DropBox) or a link to your website are perfect.

**COVER LETTER:** We don't ask for one. But we do want a short sentence ( $\leq 150$  words) in your application email to explain “you in a nutshell.” It can be personal or professional — however you want to show the person behind the application.

Send to: [hello@greygekko.com](mailto:hello@greygekko.com)

Good luck — we hope to welcome you to the team very soon.



Built to disrupt,  
designed to last.



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