



OUR OPPORTUNITY

SENIOR CREATIVE DESIGNER

THE ROLE IN A NUTSHELL

We understand job hunting is tough and reading through description after description takes a lot of time – so here's a snapshot. If you like what you read continue to the nitty gritty.

THE TOP LEVEL

Role: Senior Creative Designer

Salary: £35,000 - £38,000 per annum

Location: WFH - Remote (visits to our Clients and Newbury, Berkshire HQ)

Start: ASAP (3 months notice period is acceptable)

Benefits: Flexible Working, Pension, Annual Bonus, Competitive Holiday.

WHAT WE'RE LOOKING FOR

- +4yrs experience in bringing ideas to life across multiple marketing channels and mediums and qualified to degree level
- Proven experience in all-round, boundary pushing, creative design from Graphic Design to Print Ready artwork and Web Design
- Proficient in Adobe Creative Suite - InDesign, Photoshop and Illustrator in particular, Adobe XD or Figma is an advantage
- A confident self-starter in generating engaging, creative concepts through to polished execution
- Ability to lead and influence simultaneous design projects – whilst ensuring deadlines are met, brief expectations exceeded, and marketing euphoria reached
- Willing to travel where required.

AND MOST IMPORTANTLY...

The rare passionate person:



Self motivating



Self aware



Self disciplined



Self improving

If you're liking the sound of this, lets jump into the details and tell you what we're all about and the integral role you'll play in our team.

WHO IS

GREY GEKKO

Grey Gekko is a Product Design and Marketing Consultancy based in Newbury, Berkshire and our aim is to take a new approach to Product Development and Marketing with our clients and team. We support clients across a diverse range of sectors across B2B and B2C from established brands to next generation industry shakers. The moral of our story is that we work in true partnership with our clients throughout the whole journey from product conception to market launch and beyond. So, every client opportunity will mean you follow the project from brief to completion with all the ups, downs, lefts and rights until something memorable is delivered.

Grey Gekko values passionate people. People who think outside the box, thrive on a challenge, and strive to make a difference are strongly encouraged to apply. Built on the foundation that marketing does not have to be overly complex and full of jargon, Grey Gekko uniquely integrates Product Design and Marketing to produce products that exceed expectations and marketing materials that promote action.

Our approach? we get personal. We believe taking the time to understand our client's businesses and getting under their skin is how we can really bring their vision to reality. To us it's important that our clients receive bespoke support that's personable and flexible - it's not one size fits all by any means.

Aside from the fact that we're driven to create memorable marketing, we're not all about work. We're driven to make a difference to our community by giving back in various annual schemes we get involved in.

TIME TO TALK ABOUT THE ROLE

Grey Gekko is a growing consultancy, and we have no silo's here. You'll head up all things creative within our marketing team, to challenge the status quo and take our creative design to the next level. You'll be taken out of your comfort zone within a very flexible and dynamic environment where creative work is truly cherished. With our in-house Product Design team, you have the ability to work cross functionally and see a project from initial product idea to market launch and beyond.

We may be small, but our passion and agility is big. This is a perfect opportunity for a candidate who wants true ownership of creative projects from start to finish. You won't be working on one client, one brief, year after year with us, that's for sure.

We're growing and now is the time to expand our Creative team. So, if you're on the hunt for an opportunity to work with recognised brands, whilst also having the opportunity for true project / client ownership - look no further.

As a Senior Creative Designer at Grey Gekko, you'll be responsible for:

- Guiding all creative output from initial client brief to hands on execution from logo to launch and beyond across a wide variety of mediums
- Building and developing authentic brands with meaning
- Developing differentiating campaigns across print artwork and digital media
- Conceptual development, ID creation and mock-up support to bring creative ideas to life
- All round design from print literature to exhibition spaces, social media content and websites
- Releasing print ready files in the required formats to our partners
- Delivering practical solutions which our clients can launch successfully with their target audiences
- Staying up to date with digital and market trends and use this to influence design and digital direction
- Being proactive rather than reactive during project management and align all teams, suppliers, partners and support staff to ensure the project is delivered on time, to spec and to budget
- Ability to clearly communicate the creative vision to our clients in a manner to guide them through the brand journey so they're as immersed into the project as we are
- Manage external freelancers, partners and internal staff to deliver the project to Grey Gekko standards
- Ability to work in a fast paced, multidisciplinary, flexible environment on multiple projects simultaneously.

You would be reporting to our Founder Tom Weston directly within the role, with day to day activities working alongside our Head of Brand - Ceri Price. The future opportunity with the role will be the expectation that you can lead a team of creatives as the business grows.

ALL ABOUT

THE SKILLS FOR THE ROLE

- Qualified to degree level in Graphic Design, Visual Communication or related field
- +4yrs experience within the degree qualified role
- Developed brands and/or campaigns within the consumer goods industry (Household / Consumer / Medical)
- Confident in designing for print and digital mediums
- Proven ability to create and explain concepts to key stakeholders
- Proficient in Adobe Creative Suite including InDesign, Photoshop and Illustrator
- Proficient in Wordpress web design and interface design
- An understanding on how to use Adobe XD (not essential)
- An understanding on how to use Figma (not essential)
- Have a thorough understanding of interactive communications, UI and UX interface and apply best practice
- Agency experience - working in or with agencies so are familiar with common creative and delivery challenges
- Passion for product marketing - through working directly in product creative marketing or through a keen interest
- High standards including meticulous attention to detail
- Self-managing individual with the ability to organise and prioritise own workload to meet set deadlines
- Self-motivational mindset with a positive, can-do attitude
- A collaborative spirit and team player who enjoys cooperating with creative, engineering and design teams from concept to delivery
- Strong communicator with the ability to give and receive constructive feedback
- Core understanding in Microsoft Teams, One-Drive and SharePoint to support remote / flexible working
- Ability to travel to clients & suppliers within the UK and overseas.

Don't be afraid if there's something on the list you're not strong at, we can support with training too. We're after a candidate with an all-round knowledge who would be eager to learn if they've not had exposure in a key area outlined above.

OK

HOW TO APPLY

You've got this far, so we want to thank you for taking the time to read our opportunity.

Like our client approach, we're flexible so please send your CV & Portfolio in a format which feels right for you. We understand how important it is to send and how criminal it is when you are held to ransom to send low resolution.

Unfortunately, we cannot accept anything over 20Mb by email, but we'll happily accept portfolios via a transfer site (WeTransfer / DropBox) or a link to your website - it's entirely up to you.

We don't ask for a cover letter, but we would like a short sentence (no more than 150 words) in your application email to explain you in a nutshell. It could be personal or professional, however you see fit to explain the person behind the application.

Please send a CV & Portfolio (or link) to: hello@greygekko.com

Good luck and we hope to welcome you to the team very soon.